

FOR IMMEDIATE RELEASE

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COMMUNITY BLOOD CENTER RECOGNIZES **WORLD BLOOD DONOR DAY**

APPLETON, WI, JUNE 3– In conjunction with blood centers around the world, the Community Blood Center will be celebrating World Blood Donor Day (WBDD) this June. WBDD occurs each year on June 14, and will be celebrated throughout the week of June 14-20. The event is designed to raise awareness of the need for blood around the world, to thank and honor blood donors, and to encourage people to give blood regularly.

“In recognizing WBDD, the Community Blood Center honors blood donors for their generous contributions and encourages others to follow their example,” said Andrea Michaud, Senior Director of Donor Operations. “Our blood supply is a result of healthy, caring citizens voluntarily donating blood to be used by anyone who needs it. Blood transfusions are something we take for granted, but which help save lives every day.”

The Community Blood Center is holding blood drives throughout the Fox Valley from June 14-20. Donor centers in Appleton, Oshkosh and Little Chute are open throughout the week. To find nearby blood drives or donor centers, call (800) 280-4102 or go to www.save3lives.org.

Blood donors must be at least 17 years old (16 with parental permission), weigh at least 110 pounds, be in general good health, and bring a photo ID. Donors are encouraged to eat a regular meal and drink plenty of fluids prior to donating.

“The Community Blood Center monitors the amount of blood used by our hospital partners and works to ensure that blood collections match their needs,” said Michaud. “As a blood provider to 17 Wisconsin hospitals, we are grateful for the volunteer blood donors who partner with us in ensuring that hospitals receive an ample blood supply.”

The Community Blood Center encourages people to make blood donation a regular part of their lives. People may schedule a donation appointment by calling (800) 280-4102 or going to www.save3lives.org. Appointments are recommended, but walk-in donors are also welcome. For more information about World Blood Donor Day, visit www.wbdd.org.

The nonprofit Community Blood Center has provided blood to Wisconsin hospitals since 1955. The blood center has donor centers in Appleton, Little Chute, Oshkosh, and Arbor Vitae, and holds around 125 blood drives each month.

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