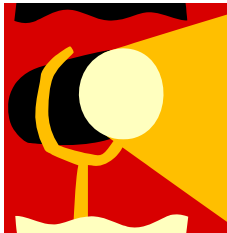


Coordinator e-News

Lights - Camera - Action

Blood Drive Coordinator Becky Gibson and her daughter Amanda were interviewed for the "Making a Difference" series on Channel 12 (NBC) news. Their story aired on Friday, August 28.

Becky is the group leader in the blood lab at Marshfield Clinic in Minocqua. Amanda, her daughter, had a serious ATV accident about 5 years ago. Becky says, "She hit a ditch, and went flying off the ATV; suffering two broken collar bones, two collapsed lungs and eight broken ribs." The accident prompted her to get more involved in helping people understand the importance of donating blood.



Becky is the blood drive coordinator at Marshfield Clinic and has been doing that for about ten years and donating for 5 years. Becky states, "A lot of what I do in my drives is try to inject personal stories of people who have re-

ceived blood and how it has impacted their lives." So far, Becky's hard work is paying off. This is the third year she is being recognized by the Community Blood Center as "Coordinator of the Year."

Her daughter says she is very happy for her. Becky says her favorite part about helping others is the feeling she gets when she know her work is making a difference in someone's life.

If you would like to read or watch the video go to <http://www.wjfw.com> and click on Features, then Making a Difference.

Many thanks to Becky for coordinating 5 blood drives per year at Marshfield Clinic! You do a wonderful job and we appreciate your dedication!

Superstar Ideas for Drives

The Lake Tomahawk Lions make **homemade soup**, have donuts, and hold a drawing for a gift for every 10th donor who signs in at the drive.



St. Mary's Hospital has a **"Packer Party Pack"** and a gift certificate from the hospital gift shop.



The Lac du Flambeau community drive will be donating a one-night-stay at the Lake of the Torches **Casino** for their drive.



Battle of the Badges Drives with the Oneida and Vilas County Sheriff's department had a **Cinco de Mayo** theme!



August Coordinator of the Month

Jennifer May at PrintPack did a fantastic job recruiting donors for her drive. Jennifer has 4 drives per year and is always thinking of new ways to entice her co-workers to donate blood. At her last drive she had a **"His Gone Fishing"** cooler backpack and **"Hers Gone Fishing"** cooler backpack!!

Way to "reel" in the donors, Jennifer! If you would like some ideas to help with raffles or gifts to give donors, just call me. We can work together to come up with new ideas to "lure in" those donors.



Welcome New Sponsors

Welcome to all our new Sponsors and Coordinators! We appreciate your dedication and hard work and are open to any ideas you might have to increase donors at drives.

Jabberwocky, Eagle River	Cynthia McManus
Tomahawk United Methodist Church, Tomahawk	Pastor Allen Christensen
Northern Lights Harley Davidson, Woodruff	Doug Klumb
Lakeland Area Kiwanis, Minocqua	Jan Santarius
Arbor Vitae Woodruff Grade School, Arbor Vitae	Joan Courtney
Wal Mart, Merrill	Louann Springer
Vilas County Sheriff's Dept, Eagle River	Capt. John Butler
Community Church of Boulder Junction	Lee Ann Ondracek
Jack Gives Back 45, Merrill	Kerrie Zamzow
Northland Pines High School, Eagle River	Josh Tilley