

Coordinator e-News

“I’m Not Telling You How Old I Am!”

Ever wonder why we ask for a Date of Birth for every donor you schedule? Well, here is a brief explanation of why we are so nosy.

When the donation schedule is emailed or faxed to your Donor Recruiter, they take it to a staff member who enters the names of the donors from the schedule into our edonor scheduling system.

This system contains the names of all of the people who have ever donated with us. The system can contain multiple donors with the same name. (Think about John Smith Senior, John Smith Junior, and cousin John Smith-named after his favorite uncle!)

It is important to know the difference between one John Smith and the other

John Smith. One Mr. Smith may be eligible to give at your blood drive, but the other Mr. Smith may not be eligible.

If we draw a blood donation from the Mr. Smith that isn't eligible...well, it isn't a good thing.

If a donor does not want to give you their birth year, a day and month would be better than nothing. Also, a middle initial and address could help too.

So, when your donors think you are going to spread around the fact that they are 49 years old or they think you want to throw them a party when they turn 50, just let them know the real reason their big day is so important to you.

If you have any questions, please contact Jill Kohl at (920) 419-3807!

Fishin' For Donors

It's time to get out your biggest lure, your strongest net and some heavy duty fishing line...we are reeling in some blood donors!

We have a new “Party in a Box” we would like to offer you. It's called “Fishin' for Donors!” It's a fun box with lots of fishing decorations.

Please contact your Donor Recruiter for more information about our “Party in a Box” program, or to reserve the box for your next blood drive.



August Coordinator of the Month

August was an awesome month in the Northwoods; we collected over 500 units of blood!

It was very difficult to select the coordinator of the month, but it is Bobbie Keso Mode.

Bobbie had a family reunion, and they honored her father by having a memorial blood drive.

The blood drive was a huge success and the family was able to get together, to remember and celebrate his life.

Thank you, Bobbie, for sharing your father with us that day.



Great Results At Summer Blood Drive Events

Merrill MASH saw a fantastic turnout this summer. 211 volunteers came out to give blood and enjoy the music and atmosphere of the MASH TV show!

The **Lakeland Community Blood Drive** was very successful. We had a catered lunch, ice cream, and donated raffle prizes. 65 donors enjoyed the festivities! Michelle Lisowski from M & I Bank, Alice Scidmore from Century 21, and Pam Hoffman from NWAR coordinated and organized the event. Many thanks to all of you!

The **Rhineland Community Drive** at the Trigs Center had their best month ever! 56 donors came to the blood drive, which was sponsored by St. Mary's Hospital. Thank you for all of your help, Pam Karoliussen!

The blood drive at the **Quality Inn** (the former Rhineland Holiday Inn) had a great turnout! 24 people signed up to give blood. The blood drive was sponsored by the Rhineland Kiwanis. Many thanks to Lois Godawa, President of the Rhineland Kiwanis, and their organization for supporting the Community Blood Center!