

Coordinator e-News

Growing Needs

As the need for blood continues to grow, we strive to encourage donors to give blood more frequently. We appreciate your continued support in coordinating blood drives. Blood drives offer convenience to our donors, and your efforts are crucial in helping to save the lives of many people.

In our quest to motivate donors to give more often, we have a recruitment calling program. Some of you have asked questions about receiving multiple phone calls to schedule a donation appointment. Our current calling program is as follows:

- If a donor has not donated within the past 24 months, we will call them to schedule an appointment anywhere. If the donor mentions a blood drive that is convenient for them, we will schedule them for that drive (if it is open to the community).

- If donors have received messages or multiple calls from the blood center but have not actually spoken with the caller, our staff will continue to call until they can speak personally with the donor.

- Donors with specific blood types may be called for plasma or platelet donations:

- A, B and AB donors could be called to donate platelets or plasma.

- O donors with a high platelet count could be called to donate platelets.

- If you have a blood drive every 56 days, your donors will not receive recruitment phone calls for whole blood. Also, our staff will not call less than 65 days before or after your scheduled blood drives.

If you have questions about our calling procedures, please contact your donor recruitment specialist. We will be happy to help in any way we can. Thanks for your patience and support!

Halloween Blood Drive

Friday, October 31
4pm-8pm

At the Premier of "SAW V"
Rouman Cinema in Rhinelander

Call (800)280-4102
for an appointment

FREE SCARY MOVIE PRIZES
FOR ALL DONORS!

September Coordinator of the Month

Andy Holmquist from Spirit Baptist Church did an awesome job recruiting donors for his blood drive.

He asked his friends, neighbors, and church members to come donate— and try some of his homemade oatmeal cookies.

Great job Andy, your cookies are really bringing in the donors!



Molasses Cookie Recipe

These molasses cookies are high in iron and a tasty treat for the holidays!

Makes about 4 dozen cookies

Ingredients:

¾ cup of shortening

¾ cup of packed light brown sugar

1 large egg

½ cup of molasses

2½ cups of flour

¼ teaspoon salt

2 teaspoons baking soda

1 teaspoon ground cinnamon

1 teaspoon ground ginger

½ teaspoon ground nutmeg

Granulated sugar for rolling cookies

Preparation: Heat oven to 350° and lightly grease baking sheet

1. Cream butter and sugar with electric mixer until light in mixing bowl

2. Beat in egg and molasses until well blended

3. In second bowl, combine flour, salt, baking soda and spices. Stir into the creamed mixture until blended

4. Chill dough for 1 hour

5. Shape dough into ¾" diameter balls

6. Roll in granulated sugar and place on baking sheet, with 1-2" between cookies

7. Bake for 8 to 12 minutes or until set

8. Cool in pan on rack for 2 minutes; remove to rack to cool completely

Get the dates you want and need- please call or email me to schedule your 2009 blood drives!