

Coordinator e-News

National Marrow Donor Program at CBC

Has your life ever been touched by someone who needs a bone marrow transplant? Chances are, it has. Maybe you know someone or have read about someone in need. Did you know:

- On any given day, up to 6000 patients search the National Marrow Donor Program (NMDP) registry for a potential match.

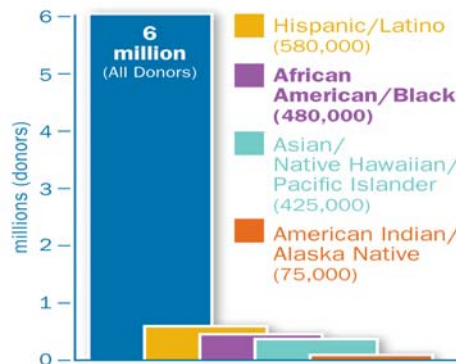
- Only 70% of these patients have a chance of finding an unrelated match.

The Community Blood Center has been a partner with NMDP since 1991 and has matched 63 donors from our local registry!

To join the registry, you must:

- be between the ages of 18-60
- meet certain health criteria
- complete a registration form
- provide a mouth/cheek swab

NMDP Donor Registry*



The Community Blood Center NMDP registry is funded primarily through private and corporate donations. These funds cover registration fees for people who want to join the registry.

Because tissue types are inherited, you are most likely to match someone within your own racial or ethnic community. As a result, minorities are strongly encouraged to join the registry.

The graph to the left demonstrates the evident need for minorities to join the registry.

What can you do to help?

- **Host a drive.** Join the hundreds holding drives nationwide
- **Fund the future.** Cover tissue typing costs and support patients
- **Engage your organization.** Spread the word that now is the time to make a difference

Contact Cheryl Shumaker at 800-280-4102, ext. 3012 for more information!



June Coordinator of the Month

Larry Thompson, coordinator for the St. Germain Lions did a great job recruiting donors.

They had 25 donors sign in at their blood drive!

This was wonderful because it is very difficult to attract donors in the summer months.

At this time of the year, everyone would rather be out on the water, fishing, skiing, or tubing!

Way to go, St. Germain Lions Club!



The Survey Says...

Since the start of summer, CBC has designed a survey to ask donors why they donated at our special event blood drives.

We hope the information can be helpful in your recruitment efforts as well.

The top three recruitment efforts were:

1. Postcards
2. A friend / face to face recruitment
3. Visibility (mobile unit and registration location)

If you are interested in creating a survey for your blood drive please contact your donor recruiter.

Summer Events in the Northwoods

We've got "Fun in the Sun" with our summer drives!! Be sure to share with your donors if you don't have a scheduled drive.

Saturday, August 2
11:00 am to 3:00 pm

Jim Keso Memorial Blood Drive
Milestone Senior Living
4686 N. Shore Drive, Rhinelander

Wednesday, August 6
8:00 am to 5:00 pm

16th Annual Merrill MASH
Kitchenette Park on Hwy 64 in Merrill
Food, Prizes, Fun in the Park

Thursday, August 14th
8:00 am to 5:00 pm

4th Annual Lakeland Community Blood Drive
Located at M & I Bank, Woodruff
Food, Fun, and Prizes