

Coordinator e-News

National Marrow Donor Program at CBC

Has your life ever been touched by someone who needs a bone marrow transplant? Chances are, it has. Maybe you know someone or have read about someone in need. Did you know:

- On any given day, up to 6000 patients search the National Marrow Donor Program (NMDP) registry for a potential match.

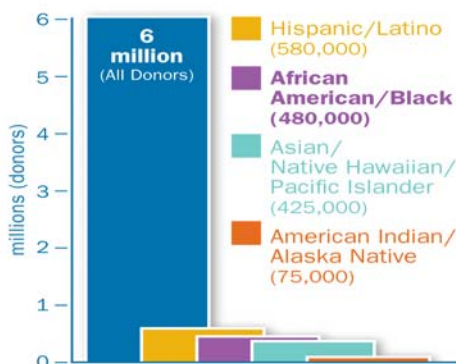
- Only 70% of these patients have a chance of finding an unrelated match.

The Community Blood Center has been a partner with NMDP since 1991 and has matched 63 donors from our local registry!

To join the registry, you must:

- be between the ages of 18-60
- meet certain health criteria
- complete a registration form
- provide a mouth/cheek swab

NMDP Donor Registry*



The Community Blood Center NMDP registry is funded primarily through private and corporate donations. These funds cover registration fees for people

who want to join the registry.

Because tissue types are inherited, you are most likely to match someone within your own racial or ethnic community. As a result, minorities are strongly encouraged to join the registry.

The graph to the left demonstrates the evident need for minorities to join the registry.

What can you do to help?

- **Host a drive.** Join the hundreds holding drives nationwide
- **Fund the future.** Cover tissue typing costs and support patients
- **Engage your organization.** Spread the word that now is the time to make a difference

Contact Cheryl Shumaker at 800-280-4102, ext. 3012 for more information!

June Coordinator of the Month

The June coordinator of the month goes to Ruth Boos from SCA Neenah Converting Plant.

Ruth completely recognizes that the success of their blood drives is realized through the use of her committee. Ruth feels the personal touch and commitment from members Bonnie Timm, Muggs Rodgers, and Kerri Reinke is invaluable.

The committee is a dedicated, motivated one, a committee that fills the schedule by personally asking their employees to donate, face-to-face.

Thanks to Ruth and her team!

FYI

Jill Kohl is helping out with all drives located in Oshkosh, Ripon, Berlin, Winneconne, Omro and Green Lake. Please contact Jill if your blood drives have not been scheduled for fall or for 2009. Cell phone is 419-3807. Thank you!

And the Survey Says...

Since the start of summer, CBC has designed a survey to ask donors why they donated at our special event blood drives.

We hope the information can be helpful in your recruitment efforts as well.

The top three recruitment efforts were:

1. Postcards
2. A friend / face to face recruitment
3. Visibility (mobile unit and registration location)

If you are interested in creating a survey for your blood drive please contact your donor recruiter.

Coordinator University: Fall Semester

Give me a "C", give me an "O"...okay, okay, I won't go through the whole thing, but listen up! The Community Blood Center Recruiters want you to know that "Coordinator University: Fall Second Semester" is coming up!

This highly anticipated, academic-themed workshop will be held at the Fox Valley Technical College Campus in Appleton.

Second Semester classes include:

- "Your Hometown Team"
- "Team Spirit, Let's Hear It!"
- "Portrait of a Blood Donor, the 'Coolest' Kid on Campus!"
- "Donorness: An A+ Experience"

We really enjoyed our spring "Second Semester" edition. For those of you who were unable to attend the spring session we look forward to seeing you in the fall!

Date coming soon!