

Coordinator e-News

Join the Be the Match Marrow Registry!

Every year, more than 10,000 Americans are diagnosed with life-threatening diseases such as leukemia or lymphoma that can only be cured with a marrow or umbilical cord blood transplant. In order to live, these patients must identify highly matched donors willing to share their life-saving cells. Some will find a match in their family, but 70% do not. For patients without family donors, transplants from unrelated donors are the only hope. These patients turn to Be The Match for help securing donors and a second chance at life.

The truth is that even with a Registry of over seven million potential donors, there are many patients who are unable to find a match. Be The Match therefore conducts thousands of donor drives across the coun-

try each year. The more people on the Registry, the greater the chances that a patient in need will find a match.



Christy joins the registry at a community blood drive

It costs about \$100 to add a new member to the registry. Because we are dedicated to raising the funds necessary to help all patients get the transplant they need, we ask everyone to partner with us by contributing what they can toward the costs. It is no longer mandatory

for someone to make a financial contribution toward their tissue typing costs;

however, it is mandatory that we educate our community about the costs involved with our program to continue gaining financial support. Financial contributions are crucial in continuing to find suitable matches for patients in need.

If you are interested in learning more about the funding changes, making a tax deductible contribution, or would like to schedule an upcoming Be The Match marrow drive please contact Kelli at 920-419-3802. Thank you!



Mark Your Calendars!

"2010" Coordinator Recognition
 We are Lucky to Have You

When: Tuesday, March 16
Time: 11:30 a.m. – 1:00 p.m.
 Lunch will be provided.
Where: Best Western Bridgewood Conference Center
 1000 Cameron Way, Neenah



Invitations should be arriving this month. Feel free to invite the CEO or leader of your group. We appreciate the hard work you do throughout the year, and we hope you can make it to this recognition event!

Coordinators of the Month for December & January

David Hoffman is an inspiration to all of us. As a way to remember a loved one or someone the in-home care givers worked with, David and ThedaCare at Home set up a Memorial Blood Drive on December 30.

A co-worker's mom made a memorial quilt. Everyone who donated that day could write the name of their loved one or person they lost on a ribbon and pin it to the quilt. Invitations were sent to all of the hospice patient families as well as all of the ThedaCare employees. This really helped in the healing process for all who came. The quilt was displayed at ThedaCare after the drive. The drive was a great success with 32 donors. Thank you David, for all of your hard work and commitment.

Congratulations to **Angela Feldmann** and **Jennifer Goggins** of Kimberly Clark South. Angela personally asks people to donate utilizing a paper schedule. Jennifer recruits via an e-mail campaign and our on-line scheduling system edonor. Their tag-team approach has doubled their participation!

With such success they have decided to increase their drive frequency from 2 drives per year to every 8 weeks to better accommodate their donors. Thanks for your dedication!

