

# Coordinator e-News

## The Gift of AB Plasma

Each blood type is useful for its own unique reason, and many of us are aware that O- is the universal donor, but what about AB blood? AB blood donors are special too; they are universal plasma donors. For hospitals, AB plasma is like gold!

Any patient can receive AB plasma, regardless of their blood type. However, AB plasma donors are rare. If you have AB blood type, we may have contacted you to discuss donating plasma.

Plasma is the liquid portion of your blood and carries nutrients, blood cells, and enzymes throughout the body. Plasma can be used for patients with bleeding and clotting disorders, patients needing bone marrow and organ transplants, burn, shock and trauma victims, just to name a few.



When you donate one pint of whole blood, it is tested in our laboratory and divided into three parts- platelets, plasma, and red cells. Each of these parts can go to a different person and the plasma portion is one therapeutic dose. However, when you donate solely plasma, you can donate 3 therapeutic doses at one time!

For a recipient, it is often best if the plasma they receive comes from one person instead of multiple donors. Please consider this opportunity; your AB plasma is so precious! To make a donation appointment, please call (800)280-4102 to locate a donation center near you.

## Sponsor Awards

We are in the process of selecting the Community Blood Center's 2009 Sponsor Award Winners. Please contact your recruiter by January 8 with an updated Group population for your location. This information plays a key role in our selection process. Thank you!

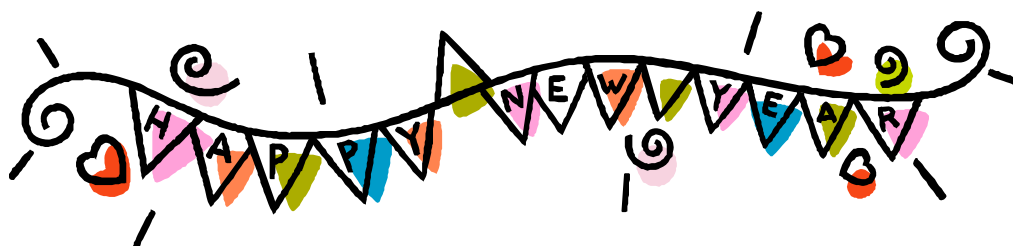


## November Coordinator of the Month

Congratulations to Rick Swartz for a terrific blood drive at Oshkosh North High School! Rick continues to recruit over 200 students, faculty, and staff per blood drive.

Rick provides educational presentations to his leadership classes and organizes student volunteers to help with day-of blood drive activities, like staffing sign-in tables and escorting donors out to the mobiles. Rick also organizes the student volunteers who gather food donations. The food is donated from over 16 local eateries.

Rick coordinates 2 blood drives each academic year. Thank you, Rick, for all you do!



## Coordinator Recognition

Mark Your Calendars!  
2010 Coordinator Recognition

When: Tuesday, March 16, 2010  
11:30 a.m. – 1:00 p.m.  
Lunch will be provided.

Where: Best Western Bridgewood  
Conference Center  
1000 Cameron Way, Neenah

Invitations will arrive in February.  
We appreciate the hard work you do throughout the year – we hope you can make it to this recognition event!