

FOR IMMEDIATE RELEASE

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COMMUNITY BLOOD CENTER **ANNOUNCES LEADERSHIP CHANGE**

APPLETON, WI, July 19– Alan Cable, President & CEO of the Community Blood Center, will be retiring on September 1. On that date, Rick Hart will succeed Mr. Cable as President & CEO of the Wisconsin-based, nonprofit blood center.

Mr. Cable has led the Community Blood Center since becoming CEO in 1984. Prior to joining the blood center staff, he served as the Blood Bank Supervisor at Appleton Memorial Hospital (now Appleton Medical Center) from 1978 to 1983. Under Mr. Cable's leadership, the blood center has grown from 30 employees and 8,500 annual blood donations to 150 employees and more than 55,000 donations each year. During this time the hospitals served by the blood center have not experienced any blood shortages.

Over the past 30 years, Mr. Cable has served on national committees dedicated to ensuring a reliable blood supply and supporting innovations in blood banking. He was the Chairman of the National Blood Exchange Task Force from 1995-1996. Mr. Cable served on the Board of Directors of the American Association of Blood Banks from 1997-1999, and on the Board of Directors for America's Blood Centers from 2004-2006. He also is a past President of the Wisconsin Association of Blood Banks and has been a member of the organization for over 30 years.

"Alan Cable has given many years of capable leadership and loyal service to the Community Blood Center and the communities that we serve. It was no small task to find a successor for Alan," said Nancy Johnshoy, Board Chair of the Community Blood Center. "We were very impressed by Rick's integrity and leadership skills, his in-depth knowledge of the blood bank industry, and his strategic vision for the future of the blood center. We are very pleased to welcome Rick to the Community Blood Center."

Mr. Hart spent nearly 20 years in administration at Wheaton Franciscan hospitals, including St. Joseph Regional Medical Center in Milwaukee. In 2004 he joined the staff at the Blood Center of Wisconsin, serving as the Vice President of the Blood Services division. In that position he oversaw 350 employees, blood component manufacturing, disease testing, 12 donor collection sites and 4 blood drive teams. Mr. Hart comes to the blood center with a bachelor's degree in Business and a master's degree in Health Care Administration. He will join the Community Blood Center in late August.

The Community Blood Center provides 100% of the blood used by patients in 17 Wisconsin hospitals. The non-profit blood center has been committed to providing a safe, reliable blood supply for hospital patients since 1955. The Community Blood Center has donor centers in Appleton, Little Chute, Oshkosh, and Arbor Vitae, and holds around 125 blood drives each month.

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