

Coordinator e-News

Theme Blood Drives

If you live near Appleton or Merrill, you may be familiar with their large, annual MASH community blood drives. Theme blood drives are a great way to energize your drives and attract new donors. Everyone likes to have fun, and blood donors are no exception!

If you'd like to add a little fun to your next drive, try incorporating a theme into your next blood drive. Theme blood drives are a great way to mix things up for regular donors, and encourage others to donate blood for the first time.

Try one of these ideas for a theme blood drive, and let us know how it works!

Hollywood: popcorn, movie posters, soundtracks, free movie rental passes

Cowboy: cowboy hats, boots, jeans, country music



Beach Party: grass skirts, tropical shirts, leis for donors, coconuts, tropical music

Fiesta: sombreros, piñatas, raffled gift certificate to Mexican restaurant



Holidays: Halloween, Thanksgiving, Valentine's Day, St. Patrick's Day

MASH: camouflage clothing, MASH TV episodes or movie

Nautical: sailor hats, blue and white streamers, salt-water taffy

Pajama: slippers, pajamas, bathrobes

Mardi Gras: beads, metallic masks, red/green/purple



Packers: green & gold clothing, football posters, brat fry, tailgate party

Seasonal: spring, summer, fall, winter



Sports: baseball, NASCA, golf, jersey day, hot dogs and nachos, team pennants

50's: poodle skirts, greased hair, pigtails, *Grease* soundtrack or movie



60's: Beatles music, tie-dye shirts, bellbottoms, peace-sign jewelry



80's: big hair, neon colors, stone-washed jeans, double socks

Exploring Your Theme

- Decorate the registration, donation, and canteen areas
- Have theme-related snacks, or hold a theme-related potluck.
- Encourage people to dress according to the theme
- Organize a raffle, or give small gifts to donors (all those who present to donate)
- Play relevant CDs on a boombox at registration or canteen

July Coordinator of the Month

Congratulations to Deb Schultz, a volunteer blood drive coordinator at Theda Clark Medical Center!

Theda Clark regularly hosts blood drives, and has 20 donors at each drive. This July, Theda Clark hosted a special blood drive for its 100th anniversary.

By calling past donors, Deb single-handedly filled over 100 donor slots. Deb also gave a presentation and distributed blood donation brochures at her Weight Watchers group.

The blood drive was particularly meaningful because 100% of the blood given to patients at Theda Clark comes from the Community Blood Center.

Deb, thanks for your dedication to helping others through blood donation!

Open House Planned

An Open House is being planned on Saturday, September 12 to celebrate the conclusion of the renovation/addition project at the headquarters of the Community Blood Center in Appleton.

The Open House will take place from 10:30 a.m. to 4:30 p.m. at 4406 W. Spencer Street in Appleton. Blood drive coordinators and their families are encouraged to attend. Blood donors and community members are also being invited to participate.

Light refreshments will be served, and those who attend will be able to take "behind the scenes" tours of the entire building— even areas which are usually off-limits to the general public. Tours will include the blood processing and testing

laboratory, renovated collection floor, new donor café, and remodeled recruitment areas.

The current building was built in 1992, and the blood center's operations have more than doubled since the building was built. The original building was approximately 19,000 square feet. With the new expansion, the entire building contains 36,000 square feet.

The expansion and upgrade will help the Community Blood Center meet projected increases in the need for blood.

The goal of the building project helps fulfill the basic purpose of the blood center: providing a safe and ample blood supply for area hospitals.

We hope to see you on September 12!

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