

# Coordinator e-News

## Sweet Sixteen

On March 15, the Wisconsin legislature passed a bill permitting 16-year olds to donate blood with parental permission.

This is a great opportunity for students to step forward and give back to the community, and save a life by donating blood!

Many students have already taken this opportunity to help out. As of April 30<sup>th</sup>, we have already seen 222 sixteen-year-old donors!

We are excited to be able to help these new donors start on their journey to becoming a hero. We are encouraging any

16-year-old who would like to start saving lives to request a permission slip from their coordinator.

Parental permission slips can also be obtained at any Community Blood Center donor center or bloodmobile. The form must be turned in according to your guidelines prior to, or at the time of donation.

In order to make their first donation a wonderful experience, we are asking

that you educate your new donors on the importance of drinking 12-16 ounces of water and eating a meal before they come to register for the blood drive.

There will be a copy of the permission slip included with your blood drive packets. Feel free to make as many copies as you need for your upcoming blood drive.

If you have any questions, please contact your Recruiter. And thanks for helping these teens get in the habit of saving lives by giving blood!

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### March Coordinator of the Month

Congratulations to Chad Van Lanen and the National Honor Society students at Kaukauna High School. Not only were they the first successful school to roll out our new 16-year-old donor initiative, but they did a fantastic job organizing the blood drive.

The students had sign-up tables during the lunch hour and helped escort donors to the mobiles. They had runners to get students who missed their appointments and helped serve juice and cookies.

Mr. VanLanen did a terrific job motivating the students and making the blood drive a huge success. There were 117 donors that registered, 94 units collected and 51 new donors.

Thanks for saving lives and making a huge impact on so many people in your community! Way to go!



### Summer Blood Donations

Most of us can't wait for summertime! Did you notice "donating blood" is not on this list of summer activities?

With additional summer activities the average number of lifesaving blood donors decreases. In addition, summertime brings a high number of recreational and auto accidents. Blood needs to be available for those patients when they enter the hospital.

- ✓ **Trip; "Up North"**
- ✓ **Picnic; at the park**
- ✓ **Family get-a-way;**
- ✓ **Afternoon boating**

Please remember to donate blood during the summer and remind your family, co-workers and friends to donate as well.

For those of you who scheduled a blood drive during these crucial months, thank you! If you have not scheduled a summer blood drive and are interested in hosting a drive this summer, please contact your Recruiter.

### You've Got Mail!

Even if you aren't using eDonor for online scheduling, you can still use the system to reach your donors! All past donor email addresses can be found in your online blood drive profile.

You can easily create an electronic invitation to your donors with a few mouse clicks. We hope this tool will create another easy opportunity to invite your past donors back!

It's easy! Go to [www.save3lives.org/sitecoordinator](http://www.save3lives.org/sitecoordinator), enter your username

(first initial and last name, i.e.: Carrie Tucker, username = ctucker) and password (this is simply "password" unless you have changed it).

Navigate to the "Reports" tab and select a donor list to email. The system will take you through step-by-step. For more information, look at pages 12-15 of your "Coordinator Handbook." Contact your Recruiter with questions.

Happy emailing!

